1215 30th St. Des Moines, IA 50311

**515-829-9622**

**liz.dick@drake.edu**

Elizabeth Dick

Student at Drake University

EXPERIENCE

**Cones and Cups,** Sumner, IA – *Social Media Manager and Food Service*

May 2018- August 2023: Food Service May 2022- August 2023: Social Media Manager

Created content relevant to company, social media engagement in the community, retail customer service

**The Other Place II,** Waverly, IA – *Food Service*

March 2021- May 2021, May 2023- August 2023 Food Service

Customer Service, Hostess, Kitchen Duties

EDUCATION

**Drake University,** Des Moines, IA

School of Journalism and Mass Communication

August 2023- Present (Transfer Student)

Undergraduate degree (in progress)- Bachelors of Arts- Advertising and Marketing

**Northwest Missouri State University,** Maryville, MO

August 2022- May 2023

Undergraduate classes- Bachelors of Arts- Advertising

**Hawkeye Community College,** Waterloo, IA

August 2020- May 2022

Post-Secondary Classes - General Education

PROJECTS

**Advertising Campaign Proposal**

Created campaign using Microsoft Word to cease e-cigarette usage among Generation Z

**Documentary**

Created a 3 minute documentary about life as a business student at Iowa State University using Adobe programs

**Brochure and Website**

Created brochure and website using Adobe InDesign for Clocktower Koselig, Sumner, Iowa

**Digital Media Strategy**

Created mock-up digital media strategy for Hyper Energy Bar in Des Moines, Iowa

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| SKILLS   * Adobe InDesign, Canva * Microsoft (Excel, Word, PowerPoint) * Google (Docs, Sheets, Slides) * Leadership, Creativity, and Organization | AWARDS   * 3.75 Honor Roll-Sigma Kappa * Honor Roll: Dean's List- Northwest Missouri State University * 3.68 Honor Roll: Deans List- Drake University | ORGANIZATIONS   * Sigma Kappa- Kappa Alpha Chapter * IHSSA- Large Group Speech * FCCLA |